

At a glance

Babson was looking for a more enhanced and user-friendly Group Member Feedback Canvas integration tool. After initial research, testing, and working closely with the Feedback Loop team, a pilot developed for the Spring 2024 semester. The pilot was originally scoped to 10 instructors but as word spread, 15 instructors and over 400 students participated.



Lisa Keohane
Associate Director
Academic Technologies

Your dedication and the support provided by your team have significantly enhanced our Feedback Loop pilot program. The collaboration has underscored the value of vendor partnerships in integrating new academic technology tools effectively. Your efforts have not only contributed to the success of this initiative but have also affirmed the critical role that partnerships play in advancing educational technology.



411
Students



15
Instructors

CHALLENGES

Babson's faculty and students were experiencing challenges with their current group feedback tool. Babson needed a better Canvas integration with an improved UI and additional functionality requested by faculty that was not going to be developed to address their need. Ease of use was also important to empower faculty to use a tool without relying on a support team.

SOLUTION

Feedback Loop leverages both LTI 1.3 and the LMS API for a complete integration and an entirely seamless user experience. This, coupled with our intuitively designed product, allowed Babson to provide faculty with a better tool with no need for IT support.



**Seamlessly Easy
to Use**



**Powerful &
Flexible**



**Incredible
Support**

OUTCOMES

1

100% Instructor Satisfaction!

Babson faculty and instructors can now freely incorporate seamless peer feedback in any course they teach without having to ask for help.

2

Enhanced User Experience for Students

Babson's students were active participants in this pilot review and gave the tool top marks. Our student user interface is based on enterprise peer feedback tools to provide a professional, yet easy to use experience.

3

IT Resources Freed Up!

By no longer needing to directly support instructors and set up peer review each time someone wants to send a survey, Babson's Academic Technologies office has saved valuable time by switching to Feedback Loop.